

## How Do I Use Advantix?

To control paralysis tick, Advantix must be used every 14 days. Speak to your veterinarian if you are unsure about the risk of paralysis tick in your area.

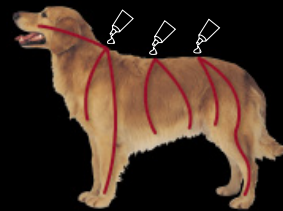
Where paralysis tick is a risk, in addition to using Advantix you should search your dog's skin thoroughly every day, especially around the head, neck, ears and front legs.

To control brown dog or bush ticks, fleas, mosquitoes, sandflies or lice, Advantix should be applied every month.

On dogs less than 25kg, Advantix should be applied as a single dose between the shoulder blades. On dogs heavier than 25kg, divide the dose into three spots, one between the shoulder blades, one on the midline of the back between the hips and one at one point in between.



Application for dogs under 25kg



Application for dogs over 25kg

## What if My Dog Gets Wet?

Advantix remains effective following shampoo treatment, swimming or exposure to rain. Advantix can be applied to your dog after washing once the dog is dry.

## How Safe is Advantix?

Advantix has a wide safety margin both for you and your dog. It is safe in puppies over 7 weeks of age and also in pregnant and lactating bitches. Advantix remains on your dog's skin and is not absorbed into the bloodstream.

## Can I Use Advantix On My Cat?



No. Advantix is specially formulated for dogs only. Due to their unique physiology and metabolism, Advantix must not be used on cats. Speak to your veterinarian about a product for your cat.

## Available From Your Veterinarian.

Advantix is available from veterinary clinics without consultation. If you have any questions about Advantix, speak to your veterinarian or contact the Bayer Customer Information Line.

### Customer Information Line

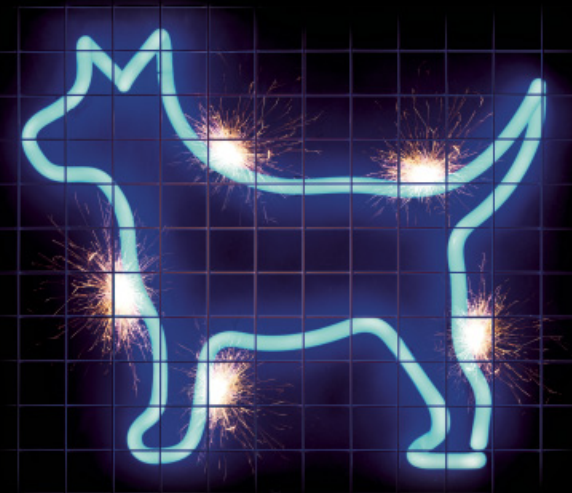
1800 678 368 TOLL FREE  
From anywhere in Australia 9.00am to 4.00pm EST,  
Monday to Friday  
[www.bayeranimal.com.au](http://www.bayeranimal.com.au)



 Bayer

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## NEW ADVANTIX FOR DOGS.



## ZAPS TICKS & FLEAS



## What does Advantix do?

Advantix kills ticks, fleas, mosquitoes, sandflies and lice.

In addition, ticks, mosquitoes or sandflies that come into contact with Advantix on your dog are quickly repelled so they don't try to attach or bite. And ticks that are repelled soon die even after dropping off your dog.

DOG	ADVANTIX	FRONTLINE PLUS
Repels Paralysis Ticks	✓	
Kills Paralysis Ticks	✓	✓
Repels Brown Dog & Bush Ticks	✓	
Kills Brown Dog & Bush Ticks	✓	✓
Kills Fleas & Flea Larvae	✓	✓
Flea Allergy Dermatitis	✓	✓
Repels & Kills Mosquitoes	✓	
Repels & Kills Sand Flies	✓	
Controls Lice	✓	✓

## Advantix Repels and Kills Paralysis Ticks

The paralysis tick (*Ixodes holocyclus*) is the single most dangerous parasite for dogs on the eastern coast of Australia. Just one tick is capable of causing paralysis and death.

The paralysis tick normally feeds on native animals like bandicoots and possums. Paralysis ticks attach to your dog or even you when you come in contact with them in the bush, the park or even your backyard.

Used every two weeks, Advantix repels and kills this serious pest. Ticks that don't attach can't cause paralysis.

## Advantix Repels and Kills Brown Dog and Bush Ticks

The brown dog tick (*Rhipicephalus sanguineus*) is a serious pest of dogs in northern Australia. There can be massive numbers of ticks in the dog's environment, either in its kennel or even in the home, continually reinfesting the dog.

The bush tick (*Haemaphysalis longicornis*) is common along the coast in NSW, QLD, WA, and in parts of Victoria.

With monthly use, Advantix repels and kills Brown Dog and Bush ticks.

## Advantix Kills Fleas and Flea Larvae – Fast!

Dogs hate fleas. Flea bites are a terrible nuisance and can cause an aggravating skin condition known as Flea Allergy Dermatitis (FAD).

Just like Advantage<sup>®</sup>, The Fast Flea Control, Advantix stops fleas feeding within 3-5 minutes<sup>1</sup> and has been shown to kill both adult and larval fleas within 20 minutes of contact<sup>2</sup>.

Within 12 hours of the first application of Advantix, 98-100%<sup>3</sup> of the fleas on your dog will be dead. In addition, Advantix reduces the incidence of Flea Allergy Dermatitis (FAD).

## Advantix Repels and Kills Mosquitoes and Sandflies

Just like mosquitoes and sandflies worry you, your dog can be affected too.

Advantix repels and kills mosquitoes and sand flies.

## Advantix Controls Lice

Advantix has the added bonus of controlling lice in dogs.

## How Does Advantix Work?

Advantix is new technology specially formulated for your dog. It uses a patented combination of two proven active ingredients which work together to provide powerful protection from ticks, fleas, mosquitoes, sandflies and lice.

Advantix is easy to use. Once applied to your dog's skin it spreads rapidly over the outside of your dog. Advantix remains on the skin and is not absorbed into the dog's bloodstream<sup>4</sup>.



**FOR DOGS. ZAPS TICKS & FLEAS**